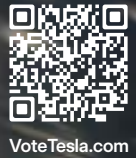


T E S L A



VoteTesla.com

# Tesla Shareholders Time is Running Out

There are only a few days left to vote ahead of Tesla's Annual Meeting on November 6, 2025.

The final deadline to vote is 11:59 pm ET on November 5, 2025. Don't wait – vote today!

## We Have the Potential to Become the Most Valuable Company in History and Create Unprecedented Shareholder Returns

Your vote is an important part of making this vision a reality. Vote "FOR" the following proposals.



**Proposal One**  
Election of the Three  
Class III Directors



**Proposal Three**  
Approval of the A&R 2019  
Equity Incentive Plan



**Proposal Four**  
Approval of the 2025 CEO  
Performance Award

## Don't Miss Your Chance The Future of Tesla Is Up to You

Tesla is on the precipice of another massive wave of transformational growth, and the proposals on the ballot will position Tesla to pioneer new products in AI, robotics, and sustainability and to create trillions of dollars in shareholder value in the process. **We urge you to follow the Board's recommendations on ALL proposals.**



# Voting is Quick and Easy

We urge you to vote WITH the Board's recommendations on all proposals at our upcoming Annual Meeting on November 6. Please vote "FOR" Proposal One: Election of the Three Class III Directors, Proposal Three: Approval of the A&R 2019 Equity Incentive Plan and Proposal Four: Approval of the 2025 CEO Performance Award.



## Vote Online

Locate your control number on your proxy materials, visit the website listed and follow the instructions. If you have received proxy materials by e-mail, you can simply click the link and follow the instructions.



## Vote by QR Code

If your proxy materials include a QR code, scan the QR code using your mobile device and follow the instructions.



## Vote by Phone

Registered shareholders can locate the number on your proxy materials, dial the number indicated and follow the prompts.

**If you need help voting your shares or have any questions, please contact our proxy solicitor, Innisfree M&A Incorporated.**

### Shareholders

+1 (877) 717-3936 (U.S. and Canada) OR  
+1 (412) 232-3651 (all other countries)

### Banks and Brokers

+1 (212) 750-5833 (collect)

#### Additional Information and Where to Find It

Tesla, Inc. ("Tesla") has filed with the U.S. Securities and Exchange Commission (the "SEC") a definitive proxy statement on Schedule 14A (the "Definitive Proxy Statement") and a proxy card with respect to its solicitation of proxies for Tesla's 2025 Annual Meeting of Shareholders (the "2025 Annual Meeting"). The Definitive Proxy Statement contains important information about the matters to be voted on at the 2025 Annual Meeting. SHAREHOLDERS OF TESLA ARE URGED TO READ THESE MATERIALS (INCLUDING ANY AMENDMENTS OR SUPPLEMENTS THERETO) AND ANY OTHER RELEVANT DOCUMENTS THAT TESLA HAS FILED OR WILL FILE WITH THE SEC BECAUSE THEY CONTAIN OR WILL CONTAIN IMPORTANT INFORMATION ABOUT TESLA AND THE MATTERS TO BE VOTED ON AT THE 2025 ANNUAL MEETING. Shareholders are able to obtain free copies of these documents, and other documents filed with the SEC by Tesla, through the website maintained by the SEC at [www.sec.gov](https://www.sec.gov). In addition, shareholders are able to obtain free copies of these documents from Tesla by contacting Tesla's Investor Relations by e-mail at [ir@tesla.com](mailto:ir@tesla.com), or by going to Tesla's Investor Relations page on its website at [ir.tesla.com](https://ir.tesla.com).

#### Participant Information

Tesla, its directors (Elon Musk, Robyn Denholm, Ira Ehrenpreis, Joe Gebbia, Jack Hartung, James Murdoch, Kimbal Musk, JB Straubel and Kathleen Wilson-Thompson), and certain of its executive officers (Vaibhav Taneja and Tom Zhu) are deemed to be "participants" (as defined in Section 14(a) of the Securities Exchange Act of 1934, as amended) in the solicitation of proxies from Tesla's shareholders in connection with the matters to be considered at the 2025 Annual Meeting. Information about the compensation of our named executive officers and our non-employee directors is set forth in the sections titled "Executive Compensation for Fiscal Year 2024" and "Compensation of Directors" in the Definitive Proxy Statement commencing on pages 130 and 152, respectively, and is available here: [https://www.sec.gov/ix?doc=/Archives/edgar/data/0001318605/000110465925090866/tm252289-12\\_def14a.htm](https://www.sec.gov/ix?doc=/Archives/edgar/data/0001318605/000110465925090866/tm252289-12_def14a.htm). Information regarding the participants' holdings of Tesla's securities can be found in the section titled "Ownership of Securities" in the Definitive Proxy Statement commencing on page 160 and is available here: [https://www.sec.gov/ix?doc=/Archives/edgar/data/0001318605/000110465925090866/tm252289-12\\_def14a.htm](https://www.sec.gov/ix?doc=/Archives/edgar/data/0001318605/000110465925090866/tm252289-12_def14a.htm).